**JINGLE!**

You are going to be divided up into 2 groups: boys and girls.

This activity is going to STRETCH you a little.

The goal is to create a **jingle** about why your gender is better than the other.

A jingle: is a catchy advertising phrase or verse which is sung or put to music. It is designed with a clever tune or memorable working in order to stay in the mind of the consumer. Marketing people are paid large amounts of money to create catchy slogans and jingles which will sell particular products.

It will also help to develop the ability to create expressive body movement and to promote creative writing.

You are going to write the jingle and then create actions that go along with it. If you prefer to record it, you may. That means, on the day you perform you will not have to rap or sing in front of the class, you will be able to play the jingle in the background while doing your “moves.”

Write a song/rap that promotes your gender in a positive way.

The jingle may have an established tune or a new original tune you create. Think about the National American University jingle: *One day, one night, Saturday’s alright, online’s just fine, night time, anytime. Get your degree, set yourself free at National American University!*

All parts and participation in the commercial should be equal.

The jingle must include carefully planned movement.

The jingle you are going to create needs to create auditory and visual appeal and must be at least 45 seconds in length.

Add interesting actions to the witty jingle in order to sell your gender!

You will be judged on what jingle is better – boys or girls?

The movements can be a choreographed dance or any planned actions that coordinate with the jingle.

This is a collaborative effort since you are working in groups. We will video tape them on presentation day.